

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

American Media Advocacy Group
815 Slaters Lane
Alexandria, VA 22314
USA

| | | |
|---|--|--|
| <u>Contract / Revision</u> 814193 / | | <u>Alt Order #</u> 06299641 |
| <u>Product</u> RENACCI FOR CONGRESS | | |
| <u>Contract Dates</u> 09/12/12 - 09/18/12 | | <u>Estimate #</u> 3091 |
| <u>Advertiser</u> Renacci for Congress | | <u>Original Date / Revision</u> 09/12/12 / 09/12/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WOIO | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> Telerep-Philade |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 117 | <u>Product Code</u> 196 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|----------|
| 1 | WOIO | 09/14/12 | 09/14/12 | David Letterman | 1135p-1238a | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----1-- | | | | 1 | \$250.00 | | | |
| 2 | WOIO | 09/14/12 | 09/14/12 | Action News at 5p | 5-6p | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----1-- | | | | 1 | \$500.00 | | | |
| 3 | WOIO | 09/14/12 | 09/14/12 | Action News at 6p | 6-630p | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----1-- | | | | 1 | \$700.00 | | | |
| 4 | WOIO | 09/17/12 | 09/17/12 | David Letterman | 1135p-1238a | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | 1----- | | | | 1 | \$250.00 | | | |
| 5 | WOIO | 09/17/12 | 09/17/12 | Action News at Noon | 12-1230p | | :30 | | | NM | 1 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | 1----- | | | | 1 | \$475.00 | | | |
| 6 | WOIO | 09/17/12 | 09/17/12 | Action News at 5p | 5-6p | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | 1----- | | | | 1 | \$500.00 | | | |
| 7 | WOIO | 09/17/12 | 09/17/12 | Action News at 6a | 6-7a | | :30 | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | 1----- | | | | 1 | \$125.00 | | | |
| 8 | WOIO | 09/15/12 | 09/15/12 | 11p-12a | 11p-12a | | :30 | | | NM | 1 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----1- | | | | 1 | \$525.00 | | | |
| E 9 | WOIO | 09/16/12 | 09/16/12 | Su Action News at 11p | 1130p-1230a | | :30 | | | NM | 1 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----1 | | | | 1 | \$525.00 | | | |
| 10 | WOIO | 09/16/12 | 09/16/12 | SU Action News at 630p | 630-7p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----1 | | | | 1 | \$500.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WOIO | 09/10/12-09/16/12 | SU Action News at 630p | 630-7p | -----Su | :30 | | \$500.00 | NM | | |
| | | | | Credited | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract Dates</u> 09/12/12 - 09/18/12 | | <u>Product</u> RENACCI FOR CONGR |
| <u>Advertiser</u> Renacci for Congress | | <u>Estimate #</u> 3091 |
| | | <u>Original Date / Revision</u> 09/12/12 / 09/12/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Totals | |
|-------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|------|--------|------------|
| | | | | | | | | | | | Spots | Amount |
| 11 | WOIO | 09/16/12 | 09/16/12 | CBS Sunday Morning | 9-1030a | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----1 | | | | 1 | \$450.00 | | | |
| 12 | WOIO | 09/13/12 | 09/13/12 | Thur Hour 3 | 10-11p | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---1--- | | | | 1 | \$2,000.00 | | | |
| 13 | WOIO | 09/13/12 | 09/13/12 | Action News at 11p | 11-1135p | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---1--- | | | | 1 | \$1,000.00 | | | |
| 14 | WOIO | 09/13/12 | 09/13/12 | Action News at Noon | 12-1230p | | :30 | | | NM | 1 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---1--- | | | | 1 | \$475.00 | | | |
| 15 | WOIO | 09/13/12 | 09/13/12 | Action News at 6p | 6-630p | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---1--- | | | | 1 | \$700.00 | | | |
| 16 | WOIO | 09/13/12 | 09/13/12 | Action News at 6a | 6-7a | | :30 | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---1--- | | | | 1 | \$125.00 | | | |
| 17 | WOIO | 09/13/12 | 09/13/12 | Thur Hour 2 | 9-10P | | :30 | | | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---1--- | | | | 1 | \$3,500.00 | | | |
| 18 | WOIO | 09/18/12 | 09/18/12 | Action News at 11p | 11-1135p | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -1----- | | | | 1 | \$1,000.00 | | | |
| 19 | WOIO | 09/18/12 | 09/18/12 | Action News at 5p | 5-6p | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -1----- | | | | 1 | \$500.00 | | | |
| 20 | WOIO | 09/18/12 | 09/18/12 | Action News at 6p | 6-630p | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -1----- | | | | 1 | \$700.00 | | | |
| 21 | WOIO | 09/18/12 | 09/18/12 | Tue Hour 1 | 8-9P | | :30 | | | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -1----- | | | | 1 | \$2,500.00 | | | |
| 22 | WOIO | 09/12/12 | 09/12/12 | Action News at 11p | 11-1135p | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --1---- | | | | 1 | \$1,000.00 | | | |
| 23 | WOIO | 09/12/12 | 09/12/12 | Action News at Noon | 12-1230p | | :30 | | | NM | 1 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --1---- | | | | 1 | \$475.00 | | | |
| 24 | WOIO | 09/12/12 | 09/12/12 | Action News at 5p | 5-6p | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --1---- | | | | 1 | \$500.00 | | | |
| 25 | WOIO | 09/12/12 | 09/12/12 | Action News at 6p | 6-630p | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --1---- | | | | 1 | \$700.00 | | | |
| 26 | WOIO | 09/16/12 | 09/16/12 | Sun Action News at 7a | 7-9a | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | 1 | \$500.00 | | | |
| N 27 | WOIO | 09/15/12 | 09/15/12 | NCAA Football Reg Game 1 | 3-7p | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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| | | <u>Original Date / Revision</u> 09/12/12 / 09/12/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Totals Amount |
|--------|------|-------------------|-----------------|------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------------|
| | | | | | | | | | | | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | 1 | \$400.00 | | | |
| N 28 | WOIO | 09/15/12 | 09/15/12 | College Football Today | 230p-330p | | :30 | | | NM | 1 | \$200.00 |
| | | | | | | | | | | | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | 1 | \$200.00 | | | |
| N 29 | WOIO | 09/17/12 | 09/17/12 | Anderson | 3-4p | | :30 | | | NM | 1 | \$100.00 |
| | | | | | | | | | | | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | | | 1 | \$100.00 | | | |
| Totals | | | | | | | | | | | 28 | \$20,675.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 08/27/12 - 09/18/12 | 28 | \$20,675.00 | \$17,573.75 |
| Totals | 28 | \$20,675.00 | \$17,573.75 |

Signature: _____ **Date:** _____

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